

VENDOR APPLICATION

Complete all required fields marked with an asterisk (*)

PAGE 1

1 Business Information

Business Name*

Contact Name*

Email*

Phone*

Street Address*

City*

State*

ZIP Code*

Website

Example: example.com

Social Media

Example: @yourhandle

2 Vendor Details

Vendor Type*

Products / Services Description*

Describe what you will be selling or offering

Special Requirements

Electricity needs, custom setup, accessibility, etc.

by submitting a vendor application, Vendor confirms that they have read and agree to all Terms & Conditions outlined herein and any applicable addendums.

1. AGREEMENT OVERVIEW

This Vendor Agreement ("Agreement") governs participation in Las Vegas BikeFest and Las Vegas MC Rally (the "Event"). By executing a vendor application, submitting an order, or otherwise reserving vendor space, the Vendor agrees to all terms herein and to the Event's Vendor Terms & Conditions. The Event operator reserves the right to update these terms where reasonably required for safety, legal compliance, venue requirements, or operational efficiency.

2. PARTIES

Organizer / Provider:

Las Vegas Motor Rally LLC

1468 Dragon Rock Dr, Henderson, NV 89052

Tel: +1 (310) 956-6321

Email: vendors@lasvegasmcrrally.com

Customer / Vendor:

The company or person identified as the customer on the order is responsible for providing accurate contact information, including valid email and telephone details for all communications.

3. LOCATION AND DATES

The Event will be held across multiple locations in Craig Ranch regional Park and Golden Nugget Hotel & Casino, Las Vegas, including associated venues, structures, and surrounding areas.

Current scheduled dates:

Las Vegas BikeFest: October 8 to October 11, 2026

Las Vegas MC Rally: March 31 to April 4, 2027

Event hours, access windows, load-in instructions, and final programming schedules will be communicated in advance.

4. VENDOR ELIGIBILITY AND APPROVAL

All vendors are subject to approval at the sole discretion of the Organizer. The Event reserves the right to reject, decline, or remove any vendor that does not align with event standards, category strategy, legal requirements, safety expectations, or overall event fit. Only approved products and services may be displayed, promoted, or sold.

5. SPACE DELIVERY COMMITMENT

Organizer will provide:

- Clearly marked and reasonably accessible vendor space, consisting of the designated footprint only
- Load-in and load-out schedule
- Site map and placement confirmation prior to the event
- Access to utilities where purchased

Unless expressly stated otherwise in writing, tents, tables, chairs, furnishings, signage, equipment, staffing, internet access, and other booth materials are not included.

6. EARLY COMMITMENT ADVANTAGE

Early-confirmed vendors may receive priority placement, preferred category positioning, first access to sponsorship upgrades, and earlier access to premium locations and add-ons. Vendor categories and premium placements are limited and allocated on a first-confirmed basis. High-demand categories may close early based on availability.

7. EXCLUSIVITY AND CATEGORY PROTECTION

Organizer may offer category exclusivity, protected categories, or limited vendor segmentation at its sole discretion. No exclusivity applies unless expressly confirmed in writing by Organizer.

8. PAYMENT TERMS

Vendor space is confirmed only upon receipt of the required deposit or other agreed payment amount.

Standard payment structure:

- 25% deposit to secure space
- 75% balance due 60 days before event start

All payments are non-refundable except where otherwise agreed in writing by Organizer. Failure to make payments by the stated deadlines may result in cancellation, reassignment of space, loss of priority positioning, or forfeiture of amounts already paid.

9. CANCELLATION POLICY

Vendor cancellations must be submitted in writing. Deposits are non-refundable. Organizer retains the right to resell canceled space. Organizer may, at its sole discretion, offer credit toward a future event in lieu of any refund. No refund, offset, or reduction shall be owed for failure by Vendor to use the reserved space.

10. SPACE USAGE AND RESTRICTIONS

Vendor may operate only within the assigned space. No subletting, assignment, or sharing of space is permitted without prior written approval. No unauthorized branding, signage, promotions, or use of Event intellectual property is allowed. Organizer reserves the right to relocate vendors where reasonably necessary for safety, logistics, category management, traffic flow, sponsor obligations, or attendee experience.

11. OPERATIONS AND CONDUCT

Vendor staff must conduct themselves professionally at all times. Harassment, disruptive behavior, abusive conduct, unsafe activity, or illegal conduct is prohibited. Noise levels must remain within Event limits. Safety lanes, fire access points, common areas, entrances, and operational corridors must remain clear and unobstructed.

12. PRODUCTS AND SALES

Only approved and lawful products and services may be displayed, marketed, or sold. Prohibited items include illegal goods, weapons, counterfeit items, offensive materials, and any product deemed unsafe, unlawful, or inappropriate by Organizer. No unauthorized food, beverage, or alcohol sales are allowed. Organizer may require the immediate removal of any non-approved item, display, or activity.

13. INSURANCE REQUIREMENTS

Vendor must maintain, at Vendor's sole cost:

- General Liability Insurance of at least \$1,000,000 per occurrence and \$2,000,000 aggregate
- Coverage naming Las Vegas Motor Rally LLC, venue owners, and affiliated partners as Additional Insured, where required
- Primary and Non-Contributory wording, where required
- Waiver of Subrogation, where required
- Coverage effective through move-in, all event days, and move-out

Proof of insurance must be provided prior to the event if requested or required by Organizer or venue.

14. LIABILITY AND INDEMNIFICATION

Vendor assumes full responsibility for all activities within or related to its space, staff, contractors, invitees, products, equipment, and operations. Vendor agrees to indemnify, defend, and hold harmless Organizer, venue owners, affiliates, sponsors, contractors, and partners from and against claims, losses, liabilities, damages, costs, and expenses arising out of Vendor's participation, including injury, loss, theft, property damage, non-compliance, or misconduct, except to the extent caused by Organizer's gross negligence or willful misconduct.

15. PROPERTY AND DAMAGE

Vendor is responsible for any damage caused by Vendor or Vendor's staff, contractors, equipment, or activities to venue property, event infrastructure, utilities, common areas, or third-party property. Vendor must leave the space in clean and substantially original condition. Cleaning, repair, disposal, restoration, or damage costs may be charged to Vendor.

16. EVENT DELIVERY COMMITMENT

Organizer is financially and operationally committed to executing a high-quality, professionally managed event environment and to delivering a commercial platform designed to maximize vendor visibility, engagement, and revenue potential.

This includes:

- Professional production standards, layout, and programming
- Multi-venue coordination and attendee flow optimization
- Marketing campaigns across digital, PR, and industry channels
- General security, access control, and credentialing
- Centralized communication and operational coordination

Organizer does not guarantee attendance levels, sales volume, lead volume, or commercial outcomes. Vendor acknowledges that participation is a marketing and sales opportunity subject to market conditions, competition, location, timing, weather, and other external factors.

17. VENDOR EXPERIENCE COMMITMENT

Organizer maintains a proactive vendor-first operating approach and may support vendors through dedicated Vendor Relations communication before the event, pre-event onboarding and communication cadence, on-site vendor check-ins by staff, issue resolution support during event operations, and post-event feedback collection. Vendors are expected to comply with communications, timelines, documentation requests, payment deadlines, and site rules.

18. VENDOR SUCCESS OBJECTIVE

Organizer's objective is to create a commercially strong environment where vendors can generate meaningful sales, brand exposure, and long-term customer relationships, supported by a proven event foundation and growing market demand. This objective is aspirational and does not constitute a guarantee of results.

19. PAYMENT FLEXIBILITY

Organizer may, at its sole discretion, offer flexible commercial structures including payment plans, deposit structures, multi-event incentives, priority placement opportunities, and limited future-event credits. Any such arrangement is valid only if confirmed in writing by Organizer.

20. SPONSOR AND BRAND RIGHTS

All event names, logos, intellectual property, branding, creative assets, and related rights remain the property of Organizer or its licensors. Approved vendors may reference their participation and may use approved event branding only in accordance with Organizer guidelines and any written approval. Unauthorized use is prohibited.

21. MEDIA AND MARKETING RIGHTS

Vendor grants Organizer the right to photograph, film, record, and otherwise capture Vendor's booth, brand presence, staff likeness, products, and activities during the event. Organizer may use such material in connection with marketing, promotion, publicity, sales, archives, and future event campaigns without compensation to Vendor.

22. COMMERCIAL INTENT

Vendor acknowledges that the Event is designed as a commercial platform intended to drive vendor sales opportunities, lead generation, market exposure, and long-term participation.

23. RISK AND ASSUMPTION

Vendor acknowledges that participation in a live event involves inherent operational and commercial risks, including but not limited to weather, crowd conditions, property loss, theft, setup issues, technical issues, security incidents, and reduced traffic or sales. Vendor voluntarily assumes all such risks related to participation. Organizer is not liable for loss, theft, or damage except as required by law.

24. EVENT DISRUPTION / FORCE MAJEURE

Organizer may modify, postpone, reschedule, reduce, relocate, or cancel the Event in whole or in part due to causes beyond reasonable control, including weather, fire, flood, public health issues, labor disputes, government action, utility interruption, venue restrictions, terrorism, civil unrest, transportation disruption, or safety risks. Organizer shall not be liable for indirect losses, lost profits, lost business, travel costs, hotel costs, or other consequential damages arising from such circumstances.

25. COMPLIANCE WITH LAWS

Vendor must comply with all applicable local, state, and federal laws, regulations, codes, licensing requirements, tax obligations, venue rules, fire codes, health rules, safety rules, and permit requirements. Vendor is solely responsible for obtaining and maintaining all licenses, permits, certificates, and approvals necessary for its participation and sales activities, including Nevada business licensing where applicable.

26. NO PARTNERSHIP OR AGENCY

Nothing in this Agreement creates or shall be interpreted as creating any partnership, joint venture, agency relationship, franchise relationship, employment relationship, or fiduciary duty between Vendor and Organizer.

27. LIMITATION OF LIABILITY

To the maximum extent permitted by law, Organizer's total aggregate liability under this Agreement shall not exceed the total fees actually paid by Vendor to Organizer for the applicable event. Under no circumstances shall Organizer be liable for any indirect, incidental, special, exemplary, punitive, or consequential damages, including lost profits, lost sales, lost opportunity, or reputational harm.

28. DISPUTE RESOLUTION AND GOVERNING LAW

The parties agree to first attempt to resolve disputes in good faith through direct discussion. If unresolved, Organizer may require disputes to be resolved through binding arbitration or another dispute mechanism permitted by applicable law. This Agreement shall be governed by and construed in accordance with the laws of the State of Nevada, without regard to conflict of law principles.

29. FINAL PROVISIONS

This Agreement constitutes the complete agreement between the parties regarding vendor participation and supersedes prior discussions relating to the same subject matter. No modification is binding unless made in writing by Organizer. If any provision is held invalid or unenforceable, the remaining provisions shall remain in full force and effect. Organizer's failure to enforce any provision shall not constitute a waiver of that provision.

ACKNOWLEDGMENT AND AGREEMENT

☐

I confirm that I have read, understand, and agree to the Vendor Terms & Conditions contained in this application and any applicable written addendums.

Authorized Signature*

Date*

Printed Name*

Title / Position