



16th ANNUAL GENEVA-ON-THE-LAKE THUNDER ZONE BIKE SHOW

THUNDER ZONE VENDOR AREA

THUNDER ON THE STRIP, GENEVA-ON-THE-LAKE OH
FRIDAY, SEPT 11 - SUNDAY, SEPT 13, 2026

THE LANDING, 5475 Lake Road East, Geneva-on-the-Lake OH 44041

THURSDAY, SEPT 10TH SUNDAY, SEPT 13TH

Vendor Load-In Noon until 5pm

Vendor Area Open 11pm - 3pm

FRIDAY, SEPT 11TH

Vendor Load-In 10am-12pm
Landing Area Open 3pm-9pm

IRON & INK PARTY 6 - 9PM

SATURDAY, SEPT 12TH

Vendor Area Open 11pm - 9pm

BIKE SHOW Reg 11pm - 2pm

- Vendors may stay open later at their own discretion.
- Adjacent bars will remain open later in the evening each day.
- Vendors cannot break down prior to 3pm on Sunday without prior approval.



**DIRECTLY ON THE WATER!
HOSTED AREA - ALWAYS DRAWING TRAFFIC!
BEST LOCATION ON THE STRIP!**



QUESTIONS - EMAIL INFO@REASONSTORIDE.COM OR CALL (440) 678-8608

VENDOR /

TRADE NAME:

BUSINESS NAME:

SPECIALITY / TYPE OF BUSINESS:

ADDRESS OF BUSINESS:

BUSINESS PHONE:

CONTACT NAME:

DIRECT PHONE FOR CONTACT:

EMAIL FOR CONTACT:

- Vendors and organizations accept full responsibility for their site. Assigned area must be kept clean and free of debris. Site is not transferable. Security Deposit required for Food Vendors, refunded after check-out.
- No refunds or cancellations after 8/15/2026
- FULL PAYMENT due by 8/15/2026 to hold premium spots. Spots are not assigned until full payment is received.
- Additional **\$100 LATE FEE** applied to spots not paid for in full by **9/1/2026**.
- Vendors selling merchandise or services must have an Ohio Vendors License and are responsible for all applicable regulations and requirements as specified by the State and Village
- Organizers reserve the right to reject any application for any reason. Merchandise considered offensive, inspiring violence, or as drug paraphernalia will NOT be allowed.
- The Landing is a designated alcohol service area and alcoholic beverages may not be brought in.
- LIMITED NUMBER OF ARTISAN / CRAFT spots are available for a discounted rate. ALSO for Non-PROFIT organizations NOT selling merchandise. Subject to approval by organizers. MUST RESERVE SPOT by 8/15/2026

TERMS and CONDITIONS apply, on BACKSIDE of APPLICATION.
Don't sign if you haven't reviewed and approved these.

The Thunder Zone is held at **The Landing, 5475 Lake Road East, Geneva-on-the-Lake, Ohio 44041**
Iron Cowboy Productions, LLC is serving as the exclusive agent for the event and Old Firehouse Winery, Inc.

SPACE REQUESTED: SPECIAL REQUIREMENTS: AMOUNT DUE: DEPOSIT PAID:

Send completed application REASONS TO RIDE, LLC
And payment to: 12467 Kinsman Rd
Burton, OH 44021

Or scan and email to:
BikeShowInfo@gmail.com

Please make check payable to: REASONS TO RIDE, LLC

PRINTED NAME:	TITLE/ OFFICIAL TITLE:	SIGNATURE:	DATE:
_____	_____	_____	_____

RELEASE OF LIABILITY

Applicant agrees to observe and comply with all applicable laws, statutes, ordinances, rules and regulations. Applicant assumes all costs and liability arising from the use of patented, trademarked, copyrighted or service marked materials, equipment, processes or creative rights. Applicant shall not assign or attempt to sell or assign this agreement or any rights hereunder without the prior written consent of event organizers. Event organizers reserve the right to terminate the license granted by this agreement for good cause and, in said event, Applicant agrees to waive and forego all claims for damages and recourse of any kind. Applicant agrees to assume all risks arising out of or relating to its attendance or participation at said event and to protect, defend, indemnify and hold harmless Old Firehouse Winery, Inc., Iron Cowboy Productions, LLC, the owner and the operator of the event site and facility, and each of their agents, servants, contractors and employees from any and all liability, loss, damage or expense it may cause or sustain from any cause whatsoever, including fire, theft, personal injury or property loss. I further acknowledge that I am aware that I cannot sell, give or offer for sale any pictures or accounting of this event for publication without the permission of event organizers. I have read and understand all of the above terms and conditions. Vendors must carry insurance against damages and loss, and public liability insurance against injury and property of others. Vendors must name Old Firehouse Winery, Inc., Reasons To Ride, LLC, and Iron Cowboy Productions, LLC, as additionally insured.

MERCHANDISE RESTRICTIONS

Promoters and venue have the exclusive right to display, license, sell and merchandise all event novelties (t-shirts, collectibles, etc.). Event organizers have the right to inspect, approve, reject or otherwise control the display, promotion, sale or other merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by promoter or host must be immediately removed from the event premises and may be removed by venue or promoters if this does not occur. Illegal drugs, and drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer or copyright infringements, obscenities or other offensive or other detrimental matter will not be permitted and will be confiscated and not returned. Merchandise designed to be passed off as event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted.

Event organizers reserve the right to limit the number of vendor spaces per category. Organizers reserve the right to deny or remove undeclared products which conflict with previous commitments made to other vendors.

INSURANCE

Vendor must have Certificate of Liability showing proof of insurance with a minimum of \$1,000,000, valid through the event date and Old Firehouse Winery, Inc., 5499 Lake Rd E, Geneva OH 44041 as certificate holder and Reasons To Ride, LLC should be listed as additionally insured. Event Date: **September 10-13, 2026**

The Thunder Zone is considered a premium location, and additional fees may apply for key spots.

Site Deposit

An additional \$100 Site Deposit is required from all food vendors and will be refunded after vendor has left and their site has been adequately cleaned up and all guidelines have been complied with.

Electric

All vendors will have a 20amp, 120 volt outlet available to them. You must bring your own extension cords. Additional fees may apply if you require additional power or a 220v hookup. These requests must be made in advance.

Food Vendors

A limited number of food vending spots are available at strategic spots. You must have an Ohio Temporary Food Permit, adhere to all health and fire codes, and meet any other applicable permits and requirements. Turkey fryers are not permitted.

These premium locations are available at the following rates:

10'x10'	\$800	
10'x20'	\$1200	Contact us for rates on additional sizes.
10'x30'	\$1600	

YOUR CHOICE	SIZE	RATE
	10'x10'	\$300
	10'x20'	\$400
	10'x30'	\$500
	10'x40'	\$600
	20'x30'	\$700
	20'x50'	\$1000

LIMITED NUMBER OF CRAFT / ARTISAN SPOTS ARE AVAILABLE FOR **\$150** for 10'x10' ALSO for NON-PROFIT DISPLAYS NOT SELLING MERCHANDISE. LIMITED AVAILABILITY AND SUBJECT TO APPROVAL. PLEASE NOTE: Dimensions are approx.' and may be modified due to constraints of the property.